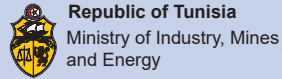




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09 - 11
JULY
2025
KRAM EXPO TUNISIA



Serving Food Industries Across Africa

Food & Beverage | Food Processing | Packaging | HORECA



www.ifsaafrica.com



Food Innovation African Style

YOUR GATEWAY TO **AFRICAN FOOD MARKETS**

The International Food Show for Africa (IFSA Africa) is an annual event that brings together industry professionals, exhibitors, and food enthusiasts from around the world. This prestigious event serves as a platform for showcasing the diversity and innovation within the African food industry.

IFSA Africa serves as a dynamic platform for fostering trade relationships within the food industry. The event attracts a wide range of exhibitors, including food

producers, manufacturers, distributors, and suppliers. These exhibitors have the opportunity to showcase their products and services to a diverse audience, including potential buyers, investors, and distributors. By facilitating face-to-face interactions, IFSA Africa enables businesses to establish valuable connections, negotiate deals, and explore new market opportunities. This, in turn, contributes to the growth and expansion of the African food industry.



A comprehensive platform for the **food chain**

IFSA Africa offers a comprehensive platform that covers the entire food chain, from production to consumption. The event showcases a wide range of products and services related to food and beverage processing, packaging, and the HORECA industry. Visitors can explore innovative technologies, sustainable practices, and the latest trends in food production, packaging, and distribution. From agricultural inputs to finished products, IFSA Africa provides a one-stop shop for businesses looking to connect with suppliers, distributors, and potential customers within the African food industry.

CONNECTING THE FOOD CHAIN:

IFSA AFRICA'S COMPREHENSIVE PLATFORM

From cutting-edge food processing and packaging technology to efficient cold-chain solutions and reliable warehousing and logistics services, IFSA Africa offers a comprehensive showcase of products and services that cater to the diverse needs of the food and beverage industry. Whether you're a manufacturer looking for the latest equipment, a retailer seeking innovative packaging solutions, or an importer/distributor searching for reliable supply chain partners, IFSA Africa provides an unparalleled platform to connect with industry leaders, discover new products, and explore opportunities for growth and collaboration.



- Additives
- Canned / Processed Food
- Chilled / Frozen Food
- Chocolate / Cocoa / Pralines
- Concentrates / Cocktails / Mixes
- Condiments
- Confectionery / Snacks / Candy
- Convenience Food
- Dairy Products
- Drinks
- Eggs / Egg Products

- Health / Organic Food
- Ingredients
- Instant Coffee / Tea
- Juices
- Meat and Poultry
- Oil
- Plant-based
- Premixes
- Sauces and Seasonings
- Seafood
- Spreads

- Staple Food
- Starch / Starch Products
- Super Foods
- Vegetarian Foods
- Water
- Fillings / Toppings
- Fine / Specialty Food
- Flavoured Tea
- Fresh Fruits / Vegetables
- Gelato / Ice Cream

- AgriTech
- AquaTech
- Food Science
- Alternative Foods
- Process Technology
- Packaging Technology
- Packaging Materials
- Automation Technology
- Controlling and Regulation
- Data Processing
- Safety and Quality Management

- Refrigeration and Air-Conditioning
- Sustainable Packaging
- Transport, Storage
- Logistics
- Food Waste
- Digital Solutions

- Bar Furniture and Fittings
- Bathroom Fittings / Supplies
- Bed and Beddings
- Crystalware / Glassware
- Flatware / Hollowware
- Cleaning Products
- Cutlery
- Flooring
- Housekeeping Products
- Indoor Furniture and Fittings
- Interiors

- Kitchen Accessories
- Guest Amenities
- Light Fixture and Fittings
- Linen / Curtains / Carpets
- Outdoor Furniture and Fittings
- Silverware
- Spa and Fitness Equipment
- Uniforms
- Accounting / Billing Systems
- Audio Systems
- Bar Coding / Scanners

- Broadband Access Network Technologies
- Point-of-Sales Systems
- Property Management Systems
- Robotics
- Security Systems
- Yield / Revenue Management



NETWORKING & PARTNERSHIPS

Exhibiting at IFSA Africa allows you to connect with industry professionals, potential buyers, and partners. Networking opportunities arise naturally during the event, enabling you to forge valuable relationships and explore collaboration opportunities. These connections can lead to new business ventures, distribution agreements, and increased market reach.

Participating in IFSA Africa provides an opportunity to conduct market research and gain insights into the latest trends, consumer preferences, and industry innovations. By observing competitors, engaging in conversations with attendees, and attending industry seminars and workshops, you can stay informed about the evolving market landscape and adapt your business strategies accordingly.



IFSA Africa's Hosted Buyers Program

CONNECT WITH GLOBAL FOOD AND BEVERAGE DECISION-MAKERS AT IFSA AFRICA

The Hosted Buyer Program at IFSA Africa is a unique opportunity for qualified buyers to attend the event as special guests.

offers a unique opportunity for qualified buyers from across the globe to experience the best of Africa's food and beverage industry. Through this program, carefully selected buyers are provided with complimentary travel and accommodation, allowing them to explore the exhibition floor, connect with suppliers, and source innovative products and services. By facilitating these connections, IFSA Africa's Hosted Buyers Program aims to foster international trade, promote African food exports, and contribute to the growth and development of the continent's food industry.

EXPAND YOUR INTERNATIONAL MARKET WITH THE IFSA AFRICA HOSTED BUYERS PROGRAM.

Carthage IOOC 2025

Celebrating a World of Olive Oil Excellence

Carthage International Olive Oil Competitions is a concurrent event during IFSA Africa



**UNITING THE BEST
FROM AROUND THE WORLD!**



Carthage International chef's cup is a concurrent event during IFA Africa

CARTHAGE
INTERNATIONAL



Chef's Cup



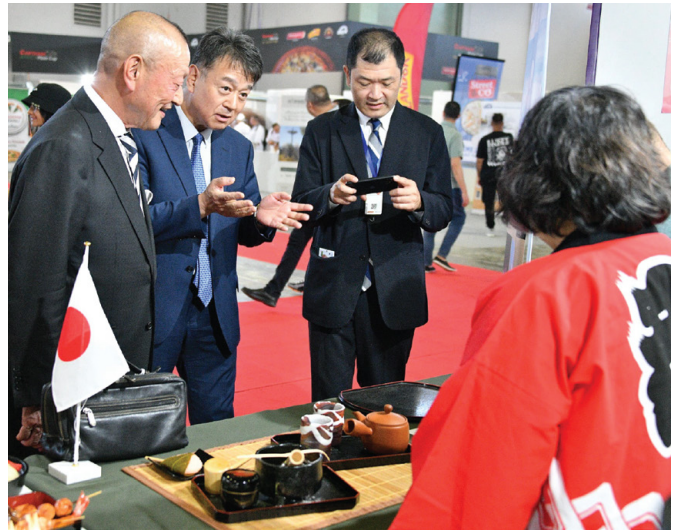
TASTE THE WORLD
WITNESS THE MASTERS
Where Culinary Passion Ignites





A GLOBAL PLATFORM FOR AFRICAN FOOD

FSA Africa serves as a pivotal platform for showcasing the vibrant and diverse culinary landscape of Africa to the world. The event brings together key players in the global food industry, providing a unique opportunity for African producers, manufacturers, and exporters to connect with international buyers and distributors. By highlighting the continent's rich agricultural heritage, innovative food products, and sustainable practices, IFSA Africa helps to position African food as a valuable and sought-after commodity on the global stage.



103

EXHIBITORS

From 17 Countries

Belgium
France
Ghana
Irak
Iran
Italy

Japan
Libya
Namibia
Pakistan
Palestine
DRC

Russia
Senegal
Tunisia
Türkiye
Ukraine

Algeria
Belgium
Benin
Burkina Faso
DRC
Egypt
Germany
Ghana
Greece
Iraq

Italy
Jordan
Kenya
Lebanon
Libya
Mauritania
Morocco
Namibia
Nigeria
Oman

Russia
Saudi Arabia
Senegal
Tunisia
Turkey
UK
USA
Uzbekistan

7891

TRADE VISITORS

From 28 Countries

73

Hosted Buyers

1026

International Trade
Visitors

29%

Suggested by
exhibitors

*IFSA Africa 2024 : For more information, please refer to www.ifsaafrica.com or scan the QR code below to download the last edition's Post Report Show



Concurrent Events

IFSA Africa offers a variety of exciting concurrent events designed to deepen your food industry knowledge and spark inspiration:



International Culinary
Heritage Days Festival
مهرجان الأيام الدولية لثقافة الطبخ

If you're interested in special participation options, such as grouped participation or national pavilions, please don't hesitate to contact us. We can provide you with detailed information, answer your questions, and assist you in finding the most suitable participation option for your needs. E-mail: ilouati@ifsaafrica.com

DOCUMENTATIONS



GALLERY 2025



Republic of Tunisia
Ministry of Trade
and Export Development



Republic of Tunisia
Ministry of Industry, Mines
and Energy



Organised by

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EXPO

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